



Town of New Fairfield

**4 Brush Hill Road
New Fairfield, CT**

ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES Monday, August 19, 2024



Present: Myke Fuhman
Kathleen DiTullio
Michael Kiviat

Also Present: Evan White, Zoning Enforcement Officer

Call to Order

There being no quorum the meeting began at 7:02 pm.

Opening Public Comment & Participation

Mary Ann Strattner, a Danbury resident and volunteer with the Sherman/New Fairfield Animal Shelter was seeking information on their ARPA request. Mr. Fuhman said the subcommittee had met recently and was recommending approval to the Board of Selectmen.

Approve Minutes of July 15, 2024 meeting

The minutes will have to be approved at the next meeting since there was no quorum.

Correspondence & Announcements

Mr. Fuhman said the only correspondence is that the small business ARPA program is ending as the Committee members have done everything they could to get the word out about the availability of funding. The remaining money will go back to the Town for reallocation elsewhere.

OLD BUSINESS

2024 EDC Initiatives Update

Mr. Fuhman said the commission will have to hold a special meeting to kick off the holiday carol sing and make a concerted effort to get the pop up shop going at the event.

ARPA Funding Update/Small Business Grants

This program as noted above is now closed.

EDC Sponsored Activities

- I. Business Owner Happy Hour**
- II. Restaurant Day/Weekend/Week**
- III. Holiday Carol Sing**

Mr. Furhman said the initiatives for EDC will be revamping the newsletter and other marketing initiatives; holiday carol sing; business owner happy hour; and the restaurant day. There has been some thought about producing a tourism or business video of New Fairfield.

EDC Participation in upcoming New Fairfield Events

Ms. DiTullio said she still has the items purchased last year for New Fairfield Day which will be September 7 from 12 to 5 pm. She said Greg Manning was going to bring the cornhole game last year and did not know if he was willing to do that this year.

Mr. Furhman said he would reach out to James Kloos about the logo stickers and the banner.

NEW BUSINESS

Discussion of EDC Newsletter status

Discussed above.

New and Prospective Businesses

Mr. White said there is a potential new barber shop opening in the old Nuvance Medical Building – they will take one of three units. There is also another potential business moving in below the old Main Moon – Mr. White will be meeting with that business next week.

Closing Public Comment

Ms. Strattner suggested if the Town does a tourism video they could take advantage of the Animal Welfare Society Ultimate Adventure and take a dog for a walk in one of New Fairfield's parks or hiking trails.

Adjournment

The meeting ended at 7:27 pm.

Minutes recorded by:



Recording Secretary

Received by email on 08/20/2024 @ 12:10 p.m.
by Chrystie M. Bontempo, Asst. Town Clerk, New Fairfield