



**Town of New Fairfield
4 Brush Hill Road
New Fairfield, Connecticut**



**ECONOMIC DEVELOPMENT COMMISSION
SPECIAL MEETING MINUTES
June 20, 2023**

Present: James Kloos
Michael Kiviat
Kathleen DiTullio
Greg Manning

Call to Order & Pledge of Allegiance

The meeting was called to order at 5:36 pm by Mr. Kloos followed by the Pledge of Allegiance.

Approval of Minutes – May 16, 2023

Ms. DiTullio moved to approve the minutes of May 16, 2023, seconded by Mr. Kiviat and passed unanimously.

Aye: Kloos, DiTullio, Manning, Kiviat

Opening Public Comment & Participation

There were none.

Correspondence & Announcements

There were none.

OLD BUSINESS

Signs Update

Mr. Manning said he had sent out the images earlier to the commission members and he will be working with Zoning and Public Works to get them installed. He said the mounting might be a problem to not compromise the façade.

Ms. DiTullio said the signs look fabulous and asked if there was any further word on the state realigning the triangle at Haviland Hollow and Route 37. Mr. Manning said he had not heard any final word yet.

EDC Commission Participation in upcoming New Fairfield Events

Mr. Kloos said the next event upcoming is the July 4th parade and he asked if anyone wanted to walk with the EDC banner. No one was available to do so.

Ms. DiTullio said New Fairfield Day is September 9th and she felt the EDC should have a presence with an activity for families such as a slide or a dunk tank. Mr. Manning said he liked the slide idea and suggested someone reach out for costs. Both Mr. Manning and Ms. DiTullio said they would reach out for price.

Douglas Ridgeway, a resident, suggested face painting.

ARPA Funding Update/Small Business Grants

Mr. Manning said there is one last tranche and they will sit down with Myke Furhman when he gets some free time.

EDC Sponsored Activities

I. Fall Home Expo

Ms. DiTullio said the best date for this expo would be the Columbus Day weekend or the weekend before Thanksgiving as a second option. She suggested the Fire House could be used if it is available. She said Mr. Furhman had asked her to put together a budget which she did - \$300 for lawn signs, \$900 for two days of hall rental, \$500 for advertising, \$100 for EDC to have a table in the expo. She said they will not charge for vendors to have a table but will ask for a raffle prize from each vendor for door prizes. The total proposed budget is \$1,800.

Mr. Manning suggested just starting the expo this year for one day and see how the event is perceived overall. Ms. DiTullio said that would be fine to try.

Mr. Kiviat suggested the Columbus Day Sunday and Mr. Manning agreed.

Mr. Manning asked what other location options would be considered if the Fire House was not available and Ms. DiTullio said the Meetinghouse cafeteria or gym. Mr. Kloos suggested the senior center as a possibility.

Ms. DiTullio moved to approve the appropriation of \$1,400 for the fall home show including the hall rental, lawn signs, advertising and EDC table, seconded by Mr. Kloos and passed unanimously.

Aye: Kloos, DiTullio, Manning, Kiviat

II. Holiday Carol Sing

III. Pop Up Shop

Mr. Kloos said the sing along ties in with the pop up shop to be held a few hours before the sing along. He is looking to rent a room at the library and the food vendors will be outside at the gazebo in the parking lot.

NEW BUSINESS

New and Prospective Businesses

Mr. Manning said there is a new facial spa business next to Johnny's at the old Bank of America. Ms. DiTullio noted in the legal section of the paper a coffee/ice cream shop is hoping to open in the village green shops.

Mr. Kloos said the new dance studio is interested in hosting a ribbon cutting some time in July or August.

Ms. DiTullio said the amount of For Lease signs has been going down steadily in the past year and a half.

Closing Public Comment

Mr. Ridgeway said he would be willing to offer his graphic service advice on any design needs for the EDC as it comes to signs for events.

Adjourn

*Mr. Kloos moved to adjourn the meeting at 6:15 pm, seconded by Ms. DiTullio and passed unanimously.
Aye: Kloos, DiTullio, Manning, Kiviat*

Minutes recorded by:



Recording Secretary

Received by email on 06/22/2023 @ 11:46 a.m.
by Chrystie M. Bontempo, Asst. Town Clerk, New Fairfield