



**Town of New Fairfield
4 Brush Hill Road
New Fairfield, Connecticut**



**ECONOMIC DEVELOPMENT COMMISSION
SPECIAL MEETING MINUTES
Thursday, February 16, 2023**

Present: Myke Furhman, Chair
James Kloos, Vice Chair
Kathleen DiTullio
Michael Kiviat
Greg Manning
Mark Werner

1. Call to Order

The meeting was called to order at 11:03 AM by Mr. Furhman.

2. Pledge of Allegiance

3. Opening Public Comment & Participation

There was none.

4. Correspondence & Announcements

Mr. Manning said he received a letter from Dr. Chorney about the donation he made to the EDC for the sign along sponsorship. Apparently the Town requires a letter on letterhead about the donation.

OLD BUSINESS

5. Signs Update

I. Directional to Business District

Mr. Manning said he spoke with Designs and Signs about going with the 24"x24" sign with green background and one color logo. The restaurants and shops signs will be 5"x24".

Mr. Manning wanted to move forward with the sign but did but want to install until he met with zoning and public works about location.

*Mr. Furhman moved to authorize the purchase and o installation of two signs at \$825 per for a total of \$1,650, seconded by Ms. DiTullio and passed unanimously.
Aye: Furhman, DiTullio, Kloos. Manning, Werner, Kiviat*

II. Pedestrian signage

Tabled until next meeting.

6. Spring Home Show

Ms. DiTullio said she had started the google document with vendors and asked if anyone was missing from the list.

Company A rental hall is not available Sunday March 26th. She said she could reach out to the schools to see if April 1st and 2nd were available. Mr. Manning suggested the Commission ask vendors if they wanted to do one or two days.

Mr. Furhman said they should set a budget for advertising. Ms. DiTullio said she wanted to put up lawn signs too for Shop Local Home Show.

*Ms. DiTullio moved to authorize spending up to \$650 for advertising of the Shop Local Home Show, seconded by Mr. Manning and passed unanimously.
Aye: Furhman, DiTullio, Kloos, Manning, Werner, Kiviat*

7. EDC Commission Participation in upcoming New Fairfield Events

I. Earth Day Celebration

Ms. DiTullio said Earth Day will be used as an opportunity to kick off the Adopt a Spot program and the Board of Selectmen have asked for quotes on making the signs for the adopted spots. The Towns Earth Day event will be April 22nd. Ms. DiTullio said she would like the EDC to adopt the spot in the center of Town and all agreed.

8. ARPA Funding Update/Small Business Grants

Mr. Furhman said they have received 10 applications and the subcommittee of Mr. Werner, Mr. Manning and himself will review and recommend to the Board of Selectmen approval or denial. The total funding available is \$150,000 with a maximum of \$5,000 per business.

9. EDC Sponsored Activities

I. March Business Happy Hour

Mr. Kloos said the March Business Owners Happy Hour will be March 9th at Biscottis. There will be a similar format as they have been in the past asking business owners to express any concerns they have. Mr. Kloos suggested that participants get a ticket for one free drink so they can keep the drink costs better in check. He said they will offer beer or wine.

*Mr. Kloos moved to authorize spending up to \$300 for the March 9th, 2023 business owners happy hour, seconded by Ms. DiTullio and passed unanimously.
Aye: Furhman, Kloos, DiTullio, Werner, Manning, Kiviat*

II. Restaurant Week/weekend

Mr. Kiviat was thinking about doing this during the summer and perhaps around another Town event where people are already in town.

Ms. DiTullio suggested letting restaurants know about before Sip & Stroll so they could let people know about it.

Mr. Furhman suggested having people save receipts that can go into a drawing for a raffle prize. He said perhaps the restaurant day could be connected to an outdoor movie event sponsored by Parks and Recreation.

III. Pop Up Shop

Table until after Home Show.

10. Adopt A Spot

Discussed during Earth Day celebration.

11. Community Outreach as it Concerns Economic Development

A. Planning POCD

B. Zoning Regulation Updates

There was none at this meeting.

NEW BUSINESS

12. New and Prospective Businesses

No new businesses but Mr. Kloos suggested a ribbon cutting for the new bubble tea shop.

13. Closing Public Comment

There was none.

14. Adjourn

Mr. Furhman moved to adjourn at 11:53 am, seconded by Ms. DiTullio and passed unanimously.

Aye: Furhman, Kloos, DiTullio, Werner, Manning, Kiviat

Minutes recorded by:



Recording Secretary

Received by email on 02/21/2023 @ 8:30 a.m.
by Chrystie M. Bontempo, Asst. Town Clerk, New Fairfield