



Town of New Fairfield
4 Brush Hill Road
New Fairfield, Connecticut



ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING MINUTES
Monday, October 17, 2022 at 7:00 p.m.

Present: Greg Manning, James Kloos, Kathleen DiTullio

There was no quorum, Mr. Kloos opened the meeting at 7:03 followed by the Pledge of Allegiance.

Approval of Minutes – September 19, 2022

Tabled until the next meeting.

Opening Public Comment & Participation

There was none.

Correspondence & Announcements

There was none

OLD BUSINESS

Signs Update - Directional to Business District

Mr. Manning said he has been in contact with multiple sign companies and wanted to get feedback on the different options provided so far. The signs will be made of PVC versus wood and so should last longer without the need to maintain such as continuous painting. The pricing is far less than was quoted by the Newtown/Sandy Hook signage – flat sign would be \$125, carved would be \$285 and the additional Restaurant and Shops signs would be \$50 each. Mr. Manning said he has a couple of other sign companies he has approached and will bring back options to the next meeting.

High School Signage

This item will be tabled until construction at the school begins to wind down so that an appropriate location can be found.

EDC Commission Participation in upcoming New Fairfield Events

Mr. Kloos said the Trick or Treat event is October 28th and the commission approved the purchase of candy at the last meeting. Ms. DiTullio said she had purchased the candy. The location for the EDC table is across the street with the Town Hall.

Mr. Manning said he had received an email from Parks and Recreation about handing out a treat at the holiday light parade and the tree lighting on November 26th. Mr. Kloos said they could pass out a treat with a save the date card for the sign along. Mr. Manning felt it was a lot of work last year to hand out the cards for the limited output received. Mr. Kloos said he would reach out to Parks and Recreation about the specifics to see what they are looking for.

ARPA Funding Update/Small Business Grants

Mr. Kloos said the Town vote is tomorrow by machine vote. Mr. Manning said the newsletter information that Mr. Kloos produced was spot on. Commission members felt the sewer study was necessary to help the businesses grow in Town.

EDC Sponsored Activities

I. Business Happy Hour –Future Event Dates

Mr. Kloos said the next event will not happen before Christmas as the Commission focuses on the sing along.

II. Holiday Carol Sing

- A. Holiday Pop Up
- B. Sponsors
- C. Food Trucks/ Vendors
- D. Date – December 10
- E. Other

Mr. Kloos said he felt the pop-up should be at the library as it is inside, warm and lighted. The pop-up could go from 2 until 5 pm and then the sing along could come right after so people could be encouraged to attend. The food vendors could set up at the field. Ms. DiTullio asked how many vendors EDC might want to participate in the pop-up and Mr. Kloos thought 5 to 10. Ms. DiTullio suggested a nice background behind Santa for photos. Mr. Kloos said they need more light and now they have a better sound system that should help.

Adopt A Spot

Ms. DiTullio said she is working on the plan for presentation to the Board of Selectmen. Mr. Kloos said he would like to work with Ms. DiTullio on this program.

Community Outreach as it Concerns Economic Development

- A. Planning POCD
- B. Zoning Regulation Updates

Ms. DiTullio said the Planning Commission has hired a consultant to work on the Plan of Conservation and Development and Zoning is working on a rewrite of their regulations. This is something EDC should be aware of in case there is any impact on economic development.

NEW BUSINESS

New and Prospective Businesses

Mr. Kloos said he was not aware of any new businesses and Mr. Manning said he had run into Evan White, Zoning Officer, who said there was nothing new at the moment.

In-person Meetings

Mr. Kloos said while Zoom meetings are fine, sometimes in-person meetings get more accomplished. Neither Ms. DiTullio nor Mr. Manning felt strongly about Zoom or in person and suggested maybe a mixture.

Closing Public Comment

There was none.

Adjournment

The meeting closed at 7:51 pm.

Minutes recorded by:

A handwritten signature in blue ink, appearing to read "Stephen R. Badda".

Recording Secretary

Received by email on 10/19/2022 @ 8:30 a.m.
by Chrystie M. Bontempo, Asst. Town Clerk, New Fairfield