



**Town of New Fairfield
4 Brush Hill Road
New Fairfield, Connecticut**



**ECONOMIC DEVELOPMENT COMMISSION
SPECIAL MEETING MINUTES
Wednesday, December 1, 2021 at 3:30 p.m.**

Present: Myke Furhman, EDC Chair
Kathleen DiTullio
Michael Kiviat
Mark Werner
Greg Manning

1. Call to Order

The meeting was called to order at 3:34 pm by Mr. Furhman.

2. Planning for EDC Sponsored Community Holiday Sing Along including Discussion and Action

Mr. Kiviat said he got a price on songbooks with the almost final design. The booklet will be 16 pages with a color cover and black and white songs. The cost for 100 is \$273.64 and will be about \$90 to \$100 more for 150. The question was how many were needed. Mr. Furhman thought 100 might be enough and then there could be a digital option. Ms. DiTullio thought families could share copies. Mr. Manning suggested 150 copies and then the digital component. He said the parade was well attended while the drive through Santa event was not so well attended. James Kloos and Mr. Manning handed out all the business cards that were printed for PR purposes which was 500. Mr. Furhman asked Mr. Kiviat to get a price on 200 booklets. Ms. DiTullio said some people are ecologically sensitive and won't want a booklet.

Mr. Manning asked where the Commission was on the budget for this event and Mr. Furhman went through the various expenses including the business card printing (\$125), the signs (\$195), the bracelets (\$50) and said with the booklet printing and ads they are probably around \$980. Mr. Kiviat reported back that the price for 200 was \$497. Mr. Furhman asked if he could get an all black and white option.

Mr. Manning said he walked the field after the tree lighting noting where Public Works had put the light stanchion. He said they had it at the homerun fence and felt that might not work for this event. He said the upper parking lot is dark but Evan White's light stanchion might be used up there. He wondered if there should be a light in the parking lot for the vendors.

Mr. Kiviat reported the price of the black and white printing for 150 booklets would be \$233.07.

Mr. Furhman moved to spend up to \$250 for 150 songbooks, Mr. Werner seconded and passed unanimously.

Aye: Kiviat, Manning, DiTullio, Werner, Furhman

Mr. Furhman asked about the vendors and Mr. Manning said there was the Taco truck and Burger Place as well as a couple of craft vendors. Mr. Kiviat said Burger Place would be serving pumpkin squash soup and chili. So far no one had agreed to serve hot chocolate and the health director had suggested that a vendor serve the hot chocolate versus the EDC getting involved. Mr. Kiviat said he has a vendor who wanted to raffle something off but there would be no charge to enter. He said he would forward the e-mail to Mr. Furhman.

Mr. Furhman said they are still asking people to Emcee and they have some commitments. Mr. Manning said at the drive thru event they had the chamber singers and people stopped and rolled down their windows to listen to them for a bit. He said they were great.

Mr. Furhman said at the New Milford tree lighting Santa stayed for two hours after, voluntarily, for photos. Mr. Manning said he could consult with the health department but felt if Santa was willing to volunteer to take pictures with someone then it was up to him to determine that and EDC should not be responsible for policing.

Ms. DiTullio said she has not heard from the fire police and Mr. Manning said First Selectwoman Del Monaco said she would get an officer to work the event. He said he would ask Public Works to cone off the upper lot and the vendors can use the lower lot. The police car with flashing lights can be in front of Town Hall. Mr. Kiviat said the taco truck would not get to the event until 5:15 or 5:30.

Mr. Furhman asked about need for a sound system and Ms. DiTullio asked if the chamber choir had amplification at the drive through and Mr. Manning said they did not. Mr. Furhman said he could plug a mic into his bull horn.

Mr. Furhman noted the ads would be running this week and next in the newspaper.

Mr. Manning said Mr. Kloos dressed as an elf for the parade and he was quite popular.

Mr. Furhman asked what the overall sentiment was from the card that was handed out and Mr. Manning said some people were thankful. He said they told people it was a friendly reminder for the next town event.

3. Adjournment

Mr. Furhman moved to adjourn the meeting at 4:15 pm, seconded by Ms. DiTullio and passed unanimously.

Aye: DiTullio, Kiviat, Werner, Manning, Furhman

Minutes recorded by:



Recording Secretary

Received by Email on 12/2/2021 @ 11:22 pm
by Pamela J. Dohan, Town Clerk, New Fairfield