

**COMMISSION ON THE AGING
4 Brush Hill Road
New Fairfield, CT 06812**

MINUTES

Subcommittee Meeting

November 10, 2010

A subcommittee meeting of the Commission on the Aging was held on Wednesday November 10, 2010 at the New Fairfield Senior Center for the purpose of discussing the upcoming Community Forums. Maureen Salerno called the meeting to order at 7:30pm. Secretary, Laurie Busse, took the minutes.

Present: Maureen Salerno, Chair, Janet Loya, Katy Johannssen, and Kathy Hull.

The Cost of Aging, Who Pays and How

The date will be Thursday April 7, 2011 from 6:30 to 8:30pm. Katy Johannssen handed out sample flyers from an earlier "Cost of Aging, Who Pays and How" that was held in Ridgefield. The Commission discussed the flyers and changes they would like to make which included eliminating the speakers' biographies. Further discussion focused on some of the speakers. Tom Assheton, Realtor William Pitt: Will speak about how to get the best value for your home in today's market. Marlene Lamendola, Union Savings Bank: Will speak not only about reverse mortgages but a well rounded assortment of banking services. She will also speak on who can sign and co-sign on your accounts. There will be no sales pitches. Kathy Hull will contact Marlene to see what services they offer to the elderly. Barbara Reynolds will also speak.

The Commission discussed the best way to go about getting sponsors. Maureen Salerno will contact Ed Sbordone in Finance regarding receiving monies from sponsors. Further discussion focused on dictating to the sponsors what they will pay for such as advertising, refreshments etc, noting that the requests should be as close to equal in costs as possible.

The Commission would like to get on the Agendas for the local community groups such as the Service Club and the Lions and personally invite them to this event. Further advertising will take place on Channel 17, the Citizen News, the News Times and getting on the community calendars for the local stations such as NBC 30.

March Community Forum with Dr. Nancy Humphrys

The date will March 12. In response to Dr. Humphrys' email the answers to her questions will be as follows:

- New Fairfield is middle class with highs and lows income level
- The target audience is newly retired
- The population is 14,000
- The education level is mixed, diversified.
- The objective will be getting to know the Senior Center

The meeting was adjourned at 8:25pm.