



**Town of New Fairfield
4 Brush Hill Road
New Fairfield, Connecticut**



**ECONOMIC DEVELOPMENT COMMISSION
SPECIAL MEETING AGENDA
Monday, August 23, 2021 at 6:00 p.m.**

Virtual Venue:

Web: <https://zoom.us/j/91940219202>

OR

Dial In: (929) 205-6099 Meeting ID: 91940219202

AGENDA

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Approval of Minutes – July 21, 2021 Special Meeting**
4. **Opening Public Comment & Participation**
5. **Correspondence & Announcements**

OLD BUSINESS

6. **Beautification Project – Signs Update**
7. **Local Business Promotion - Video project update**
8. **Small Business Grants -**
9. **Branding/Logo Update**
10. **Family Event Discussion to draw people to New Fairfield Update**
 - A. **Parks and Recreation feedback - Manning**
 - B. **New Year's Eve Event**
 - C. **Restaurant Week/Weekend**
11. **New Fairfield Town Postcard Update**
12. **EDC Commission Participation in upcoming New Fairfield Events**
13. **Potential Signage at High School - DiTullio**

NEW BUSINESS

14. **New and Prospective Businesses**
 - A. **Return of New Fairfield EDC Happy Hour – Sept/Oct**
15. **Return to in-person meetings**
15. **Closing Public Comment**
16. **Adjournment**

**Received by Email on 8/18/2020 @ 12:41 pm
by Pamela J. Dohan, Town Clerk, New Fairfield**