



**Town of New Fairfield
4 Brush Hill Road
New Fairfield, Connecticut**



**ECONOMIC DEVELOPMENT COMMISSION
SPECIAL MEETING AGENDA
Wednesday, July 21, 2021 at 6:00 p.m.**

Virtual Venue:

Web: <https://zoom.us/j/93030569132>

OR

Dial In: (929) 205-6099 Meeting ID: 93030569132

AGENDA

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Approval of Minutes – June 21, 2021 Regular Meeting**
4. **Opening Public Comment & Participation**
5. **Correspondence & Announcements**

OLD BUSINESS

6. **Beautification Project – Signs Update**
7. **Local Business Promotion.- Video project**
8. **Small Business Grants**
9. **Branding/Logo Update**
10. **Family Event Discussion to draw people to New Fairfield**
11. **New Fairfield Town Postcard**
12. **EDC Commission Participation in upcoming New Fairfield Events (July 4 parade, Sip & Stroll, etc.)**
13. **Potential Signage at High School (per Kathleen DiTullio photo)**

NEW BUSINESS

14. **New and Prospective Businesses**
15. **Return to in-person meetings**
15. **Closing Public Comment**
16. **Adjournment**

**Received by Email on 7/19/2021 @ 10:33 am
by Pamela J. Dohan, Town Clerk, New Fairfield**